

**2020 CIOF FOURTH ONLINE GENERAL MEMBERSHIP MEETING  
AND CONFERENCE POST EVENT REPORT**  
**“Accelerating Digital Transformation Through Data-Driven Governance”**

December 10, 2020  
8:45 a.m. – 12:30 p.m.

**EXECUTIVE SUMMARY**

“Attitude, aptitude and connectivity are the foundation upon which the future of data-driven governance must stand” DICT Secretary Gregorio Honasan II told the participants in his keynote message during the 2020 CIOF 4<sup>th</sup> Online General Membership Meeting and Conference (GMMC4) on December 10, 2020 with the theme “Accelerating Digital Transformation through Data-Driven Governance”. He said that data-driven governance ensure greater transparency and accountability, increased citizen trust in government, and more efficient and effective policy formulation and decision making.

The centerpiece of the conference was the panel discussion on data-driven decision making toward responsive governance. The discussion was focused on how the government should begin its journey toward data-driven governance by considering its goals, the appropriate approaches, data management processes, tools, data uses, data access, and security. Stimulating and challenging issues/questions were raised which were articulately responded by the panelists; namely: BSP Managing Director and CIOF Trustee Lilia Guillermo; Dr. Raymond Francis Sarmiento, Co-chair of IATF Sub-TWG ICT Solutions on Data Governance; Mr. Antonio “Bong” Soriano, Jr., Regional Manager of the ASEAN & S. Korea, Varonis Systems, Inc., and Mr. Michael Cañares, Consultant of the Asia and Pacific Training Center for ICT Development (APCICT). Former EVP of Geodata Technologies, Inc. Frances Dayrit ably moderated the panel discussion.

Technology updates related to the theme of the conference were presented by: Mr. Andy Santos, PLDT Head of Enterprise Innovation Center; and Vice President Tee-Hsien WEE of Digital Solutions, Iron Mountain Asia. There was also an orientation on data-driven governance from Mr. Michael Cañares, consultant of APCICT. To brighten and lighten the tech-heavy session, a non-ICT topic - “Cruising Past Seventy: It’s Not Only About Outer Journeys; It’s Also About Inner Ones” was presented by former BIR Deputy Commissioner Carol Esguerra-Colborn.

There were 149 government officials, CIOs, technical staff and partners in the ICT industry via VidyConnect platform, and more than a hundred viewers joined the event through the FB live streaming and CIOF Website.

The 2020 GMMC4 was organized by the joint CIOF-CIOFF Project Management Team, and supported by the industry partners, namely: PLDT Enterprise, Varonis Systems, Inc., and Iron Mountain Asia.

The conference master of ceremonies was DTI Assistant Director and CIOF PRO Agnes Perpetua Legaspi.

